

christathaler

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PROFILE:

Many years of professional experience creating original print and online solutions for a variety of clients using a strong understanding of strategy, and a unique balance of design. Highly flexible team player, responsive, and always excited to learn new things.

KNOWLEDGE:

Photoshop	Illustrator	InDesign
Mac / Windows	Social Media	Office Suite

EXPERIENCE:

PERISCOPE 2011-PRESENT
Senior Layout Designer
Designs, modifies and extends printed materials for a variety of clients. Including Cox Communications, Target, Andersen Windows, and Rogers Communications. Works closely with other designers to define design solutions for real world retail, and advertising needs. Sees projects through, from conception to completion.

STEP STONE GROUP 2009-2011
Graphic Designer
Provided branding, research, and creative development services for a variety of accounts in a busy creative agency. Worked directly with customers across a broad spectrum of both print and online mediums including but not limited to logo and identity design, web design, business cards, print ads, brochures, newsletters, and direct mail.

GOLF GALAXY 2007-2009
Graphic Designer
Improved the look and over all feel for Golf Galaxy, while still maintaining brand guidelines. Worked successfully with a team to create and maintain in-store graphics for all Golf Galaxy stores. Worked on key direct mail pieces such as the Woman's Magalog, and ongoing monthly direct mail pieces; promoting Callaway, TaylorMade, Ping and FootJoy.

EDUCATION:

DAKOTA COUNTY TECHNICAL COLLEGE
Multimedia and Web Page Design

UNIQUE SKILLS & INTERESTS

SDI Rescue Diver Certified
Accomplished Cookie Maker & Decorator
Skiing
Yoga